

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

ESCP
EUROPE



BUSINESS SCHOOL

MSc IN HOSPITALITY & TOURISM MANAGEMENT

FULL - TIME

1 YEAR • 3 COUNTRIES

Madrid • Turin • Ithaca, NY



affiliated to



EUROPEAN IDENTITY
GLOBAL PERSPECTIVE

The World's First Business School (est. 1819)

ESCP EUROPE:

European Identity, Global Perspective

Established in 1819, ESCP Europe is the oldest business school in the world. Its mission is to develop the next generation of transnational business leaders, preparing them to embrace the opportunities offered by cultural diversity.

With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European Identity enables the provision of a unique style of cross-cultural business education and a Global Perspective on international management issues.

Through a combination of innovative pedagogy, cross-campus programmes and a research-active faculty, ESCP Europe is an essential contributor to the development of the transnational management culture so essential in today's global business environment.

Our network of 120 partner universities extends the School's reach from European to worldwide. Triple-crown accredited (EQUIS, AMBA, AACSB), ESCP Europe welcomes 4,000 students and 5,000 executives from 90 different nations every year, offering them a wide range of general management and specialised programmes (Bachelor, Master, MBA, PhD and Executive Education).

The School's 49,000-strong alumni network counts members from 200 nationalities. Together with its long-standing relationships with national and multinational companies, this network allows ESCP Europe to provide unique career opportunities on an international scale.

The aspiration of ESCP Europe is the credo of Europe: to remain faithful to its humanistic values while at the same time anticipating the new ways of the world.



Frank Bournois,
Dean of ESCP Europe

ESCP Europe, the only truly pan-European business school, has launched its new 'Cultures for Business' or 'C4B' strategy designed to develop a new generation of international and transnational business leaders, who can understand and embrace the opportunities offered by cultural diversity.



Andreas Kaplan,
Dean of Academic Affairs

6 Campuses



Berlin



London



Madrid



Paris



Turin



Warsaw



4,000 students
representing 90 nationalities

120 academic alliances:
in Europe and the world



Accreditations
AACSB, EQUIS and AMBA.



More than **130** research-active professors
across 6 campuses representing 20 nationalities



49,000 alumni
in 150 countries worldwide



5,000 managers and executives
in training across the 6 campuses each year

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WHY CHOOSE ESCP EUROPE BUSINESS SCHOOL

If you are looking to build a successful international career, have the opportunity to work with top players in the area, enhance your profile with strong managerial skills and add value to your CV by leveraging a highly ranked business school. ESCP Europe is the right Business School for you!

FT Ranking 2016
FINANCIAL
TIMES

TRIPLE ACCREDITATION:

ESCP Europe is among the 1% of business schools worldwide to be triple-accredited.

#2 in the world:

Master in Finance

#4 in the world:

Master in Management

#12 in the world:

Executive MBA



WHY CHOOSE THE MSc IN HOSPITALITY & TOURISM MANAGEMENT?



Lola Herrero,
Academic Director

"This life-changing programme will give you the training and tools you need to have a successful and international career in the hospitality & tourism sector. This multicampus (Madrid & Turin) structure with two concrete specialization tracks (Food & Beverage Management and Events Management) combined with our "learning by doing" curriculum, International Consultancy Project (ICP) and the Professional Development Programme at the Cornell University School of Hotel Administration, will most definitely enhance your profile, providing you an added value to develop a successful career in the sector".

International Experience and Recognition

- A ten-month taught course (October to July) across 3 countries taught in English. (Please note that including internship and thesis, the programme's length is 15 months in total.)
- Study in two top Schools: ESCP Europe Madrid Campus (Spain), ESCP Europe Torino Campus (Italy) and Cornell University School of Hotel Administration (USA).
- Multicultural diversity thanks to ESCP Europe's global faculty and international class mix.
- Accredited by the Conférence des Grandes Écoles in France.
- Professional Development Programme (PDP) Certification awarded by the Cornell University School of Hotel Administration.



Learning by Doing

- Innovative methodology and programme format: International Consultancy Project (ICP) giving students the opportunity to have hands on training on real company demands.
- Strong connection with the industry: lectures delivered by executives from leading hospitality & tourism companies.
- Live case studies developed with top notch companies in the hospitality & tourism field.
- Internships.

Business Links

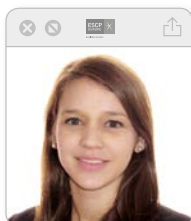
- Strong partnerships with major leading companies.
- Professional Development Activities (PDA): corporate network involvement in each step of the learning experience through seminars, projects, company visits, internships and company days.
- Critical approach and creative answers: real business cases, company projects and corporate conferences to stimulate the right entrepreneurial approach.

OUR PROGRAMME TARGETS YOUR EXPERTISE

Master Structure	Timing	Location	Typology	Modules
Introduction to Hospitality and Tourism + Management / Business oriented modules ESCP Europe (Madrid Campus)	October Mid February	Madrid	• Core Modules • Professional Development Activities (PDA)	• Introduction to Finance • Tourism and Global Economy • Entrepreneurship for Hospy and Tourism • Marketing for Hospitality and Tourism Services • Destination Management & Tourism Product Conception • Sustainability for Hospitality and Tourism • Strategic Intelligence • Financial Accounting • Financial Management (I-II) • Live Case Study • Career Development (skills + career workshops)
Hospitality and Tourism Management tools + 2 SPECIALIZATION TRACKS	Mid February Mid April	Torino	• Core Modules • Professional Development Activities (PDA) • Two Study Tracks	• ON-LINE Marketing and Analytics for Hospitality and Tourism • Yield Management • Cross Cultural management-Soft Skills • Track 1: Food & Beverage Management • Track 2: Events Management • ICP Seminar
International Consultancy Project (ICP)	Mid April to Mid June	All over the world	• In Company Projects	Students work in small teams (minimum 2 - maximum 4 team members) as "external junior consultants" full time on real projects commissioned by companies for a period of 14 weeks (April-June 2017).
Professional Development Program (PDP)	Mid June Mid July	Cornell University School of Hotel Administration	• PDP Certification	2 weeks on line + 2 weeks in class 4 Modules Hospitality Management
Internship	July –December 4 months minimum	All over the world		
Thesis	December	Madrid	• Professional Master Thesis (Based on ICP) Presentation-Jury	

TOTAL ECTS CREDITS FOR THE MSc IN HOSPITALITY & TOURISM MANAGEMENT: 90

BE PART OF ESCP EUROPE MSc IN HOSPITALITY & TOURISM MANAGEMENT

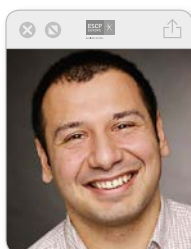
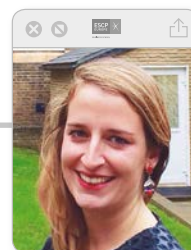


María Cristina Dopazo,
Mandarin Oriental Hotel Group
Revenue Analyst

The ESCP Europe MSc in Hospitality & Tourism Management changed my professional life. The International Consultancy Project in Africa, opened and reinforced my network and ways to think about tourism; my professors helped me define my passion in Hospitality Revenue Management and my classmates gave me a multicultural perspective. ESCP Europe, a lifetime experience.

Alienor Esclattier,
Club Med
Paris Assistante Marketing Produit

Travel addict and attracted by the opportunity to meet new people, to speak new languages and also to live a new experience after 3 three years in a company, I decided to study at ESCP Europe Madrid Campus. I really loved the MSc in Hospitality & Tourism Management. Classes in Madrid, the ICP and the seminar at Cornell University in the USA are really worth living!



Gökhan ÇAKIR,
Senior Consultant, Solutions Group EMEA
Carlson Wagonlit Travel

Pursuing the MSc in Hospitality & Tourism Management at ESCP Europe was for me the opportunity to enrich my previous work experience as a consultant with a Specialization in Tourism in a Business School with a strong brand. These experiences laid the ground for an exciting job opportunity at Carlson Wagonlit Travel.

Class of 2015 job survey



32K€ average starting salary



**Less than
3 months
after
graduation**



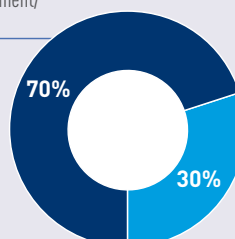
77%
are employed



90% have a job with an
international dimension

In which sectors

Tourism/Entertainment/
Hospitality



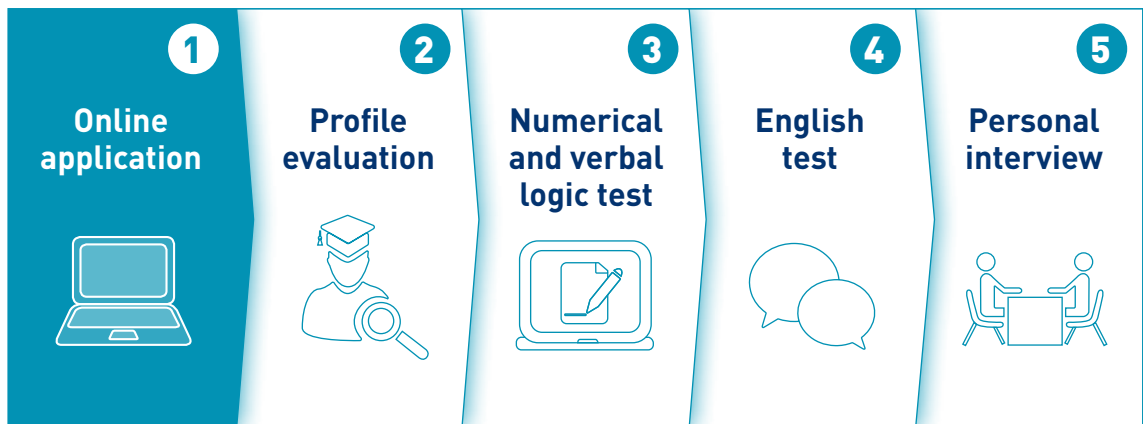
Consulting

ADMISSION REQUIREMENTS

- A Bachelor or master degree in any field of study
- Advanced level of English (C1)
- First professional experience
- International profile
- Real motivation to join the Master and for a high-level career in this field

ADMISSION PROCESS

Apply on-line on the website



TUITION FEES

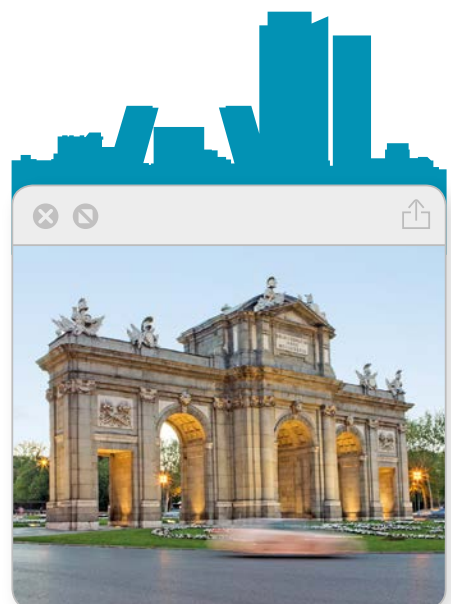
21,300€*. Tuition fees include ESCP Europe and Cornell University School of Hotel Administration training sessions.

For more information about the MSc in Hospitality & Tourism Management and the admission process

Contact:

Arantxa Chapado
msc.hospitalitytourism@escpeurope.eu
+34 913 862 511
www.escpeurope.eu/ms/mihm

*Travel and accommodation are not included
Note: the information contained herein is subject to change



This Master does not lead to an official diploma in Spain (Decree 84/2004 BOCM)

ESCP Europe declares that the MSc in Hospitality & Tourism Management
is a private ESCP Europe diploma, accredited by the French Conférence des Grandes Écoles



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BERLIN

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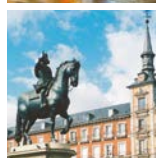
LONDON

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London NW3 7BG, United Kingdom
T: + 44 20 7443 8800



MADRID

Arroyofresno 1
28 035 Madrid, España
T: + 34 91 386 25 11



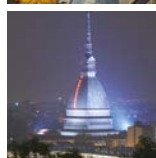
PARIS

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TORINO

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