



# Master's Degree in **GLOBAL ENTREPRENEURSHIP & MANAGEMENT**

Official Master's Degree  
European Higher Education Area



PERSONA CIÈNCIA EMPRESA  
Universitat Ramon Llull

## Why study at IQS?

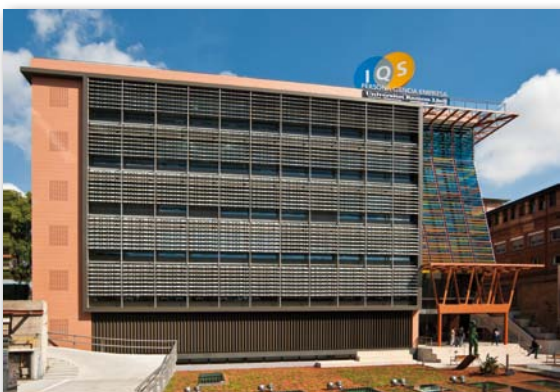
IQS is a Higher Education Center founded by the Society of Jesus, with over one hundred years of experience and an extensive track record and history in the academic field that enable the institution to offer a fully consolidated and proven teaching method. Our vocation and social commitment involves educating people in an ethical and integral manner in all personal, academic and professional areas. Thanks to its scientific tradition, IQS is able to offer thorough training and practical guidance:

- Academic prestige and recognition supported by the professional performance of IQS graduates.
- Practical and experimental education combined with ethical values.
- Internships in companies and career service.
- Student support and personalised mentors.
- Option of international exchanges with other universities.
- Study continuity after graduation with a Master's degree and PhD.
- Recognition from industry and society, which speeds up the employability of IQS graduates.

IQS has two Schools: IQS School of Engineering, focused on scientific and technical studies, and IQS School of Management, focused on Economics and Business studies.



Institution accredited by the AACSB  
(Association to Advance Collegiate  
Schools of Business).



«The jMGEM is a unique experience in the world where you have a one-year full-immersion global business experience. If you are fascinated by how business is conducted globally with a special emphasis on innovation and entrepreneurship, love to travel and interact with other cultures and want to study and work with students from around the world, then the Joint Master's Degree in Global Entrepreneurship & Management (jMGEM) is made for you. What better way to learn cross-cultural and global business skills than by personally experiencing it yourself? At the end of the program you will be ready to create or to join a company or institution in a global environment».

Dr. Carlos Moslares  
Coordinator of the Master's Degree in Global  
Entrepreneurship & Management  
[carles.moslares@iqs.url.edu](mailto:carles.moslares@iqs.url.edu)

# Master's Degree in Global Entrepreneurship & Management

In today's world we can't talk about local companies but global ones, and this new environment calls for professionals with training and practical experience in this new global framework.

The aim of the Joint Master's Degree in Global Entrepreneurship & Management (jMGEM) is to train you in management and administration of companies and organisations in global markets, with a strong emphasis on innovation and entrepreneurial spirit. When you complete the program, you will be ready to assume management and leadership responsibilities in companies and organisations in international markets.

The jMGEM is offered jointly with the University of San Francisco (USA) and Fu Jen Catholic University in Taipei (Taiwan) and involves a unique experience in the sphere of global markets. In 12 packed months you'll experience all that it means to live and interact in the three geographical settings (Barcelona in Europe, Taipei in Asia and San Francisco in the USA), as the program consists of:

- First four months (September-December) at IQS (Barcelona, Spain).
- Second four months (January-April) at Fu Jen Catholic University (Taipei, Taiwan).
- Third four months (May-August) at the University of San Francisco (USA).

With the Master's Degree in Global Entrepreneurship & Management you'll be able to specialise in your studies and take on the challenges that the new global environment poses to business management

«Studying this Master's program is one of the most life-changing decisions I've ever made. Now I have a global vision and I feel ready to work in any country in the world. As well as the advanced negotiating skills I've learned in class, the experience of living in three different cultures is not replaceable and highly valuable in today's labour market. This Master's program is highly enriching both professionally and personally».

Frank Mittermüller  
*IQS Business Administration and Management Graduate 2011 – Master's Degree in Global Entrepreneurship & Management 2012, together with his study partner Felicia Iwantoro.*



## Features

Upon completing the jMGEM graduates are awarded an official Master's degree by the IQS School of Management – Universitat Ramon Llull (Barcelona, Spain), Fu Jen Catholic University (Taipei, Taiwan) and the University of San Francisco (USA). Graduates can take advantage of three professional career services and for all intents and purposes become alumni of the three institutions.

- The jMGEM is highly practical, as it includes:
  - a) Courses involving applied methodologies.
  - b) Practical case studies.
  - c) Business visits.
  - d) Guest speakers.
  - e) Consultancy projects.
- The mix of students in the course ensures great geographical and cultural diversity. The number of places is limited to 45 students (15 places for each of the three universities). In previous years, graduates have come from Spain, the USA, Taiwan, China, the Philippines, Indonesia, Malaysia, Mexico, Venezuela, Colombia, Argentina, Kuwait, Lebanon, Iran, Germany, Norway, France, Italy, Ireland and Russia.
- The jMGEM is taught in English, but we offer you elective courses in Spanish and Mandarin Chinese in Barcelona (Spain) and Taipei (Taiwan) respectively.
- At the end of the program while at the University of San Francisco, you can apply to complete an internship in companies in the USA, Taiwan or Spain.
- The program consists of 60 ECTS credits and is taught entirely in English.
- The jMGEM program has cooperation agreements with companies on the three continents where it is taught.

The program is limited to 45 places (15 per university) and allows you to do internships in companies in the USA, Taiwan or Spain

### Master's Degree in Global Entrepreneurship & Management

#### Requirements:

Degree in the areas of Business, Economics, Management, Engineering or similar  
English level TOEFL 550 or equivalent examination

#### Duration and academic workload:

12 months  
60 ECTS credits

#### Practical workload:

Consultancy projects: 3 credits  
Final project: 15 credits

#### Teaching language:

English





## Student Profile

The Master's Degree in Global Entrepreneurship & Management is aimed at students who have completed an Undergraduate degree in the areas of business, economics, management engineering or similar. The degrees could be from Spain or from other countries. Other academic backgrounds will be assessed by the joint admissions committee.

In any case, the candidates must possess and understand knowledge in the different areas of the business world. The admissions committee will be responsible for deciding on the suitability of candidates to enrol in the Master's program or the need to take complementary courses to meet the admission requirements, after studying the candidate's profile and his or her professional background.

Candidates must provide evidence of a TOEFL 550 (80 Internet Based Score) level of English or equivalent examination, to be assessed by the admissions committee.

## Professional Career Service

At IQS your professional and career expectations are higher, because right from day one you're in contact with cutting edge companies. With the Master's degree in Global Entrepreneurship & Management you can choose to:

- Devote yourself to management and administration of companies and organisations with a presence in global markets.
- Join companies on the three continents with which you have interacted, providing you with an excellent opportunity to enter the job market.

- Pursue your career in the institutional sphere (national and international).

As a holder of the Master's Degree in joint Global Entrepreneurship & Management, IQS places at your disposal its professional careers service, which helps students to apply for job opportunities, and you will also be part of the employment exchanges of Fu Jen Catholic University and the University of San Francisco.



# Curriculum

The curriculum consists of 60 ECTS credits, organised in 5 modules: four obligatory courses at each of the three universities (14 credits per four-month period, i.e. 42 credits in total), a final project (Business Plan) consisting of a project undertaken in close cooperation with companies with a presence on the three continents (15 credits) and carrying out consultancy projects in the companies where the projects are run (3 credits).

IQS	
INNOVATION IN A GLOBAL MARKETPLACE	ECTS
Global environment and business trends	3.5
Technology appreciation and intellectual property management	3.5
Innovative product development, demand assessment, and entrepreneurship	3.5
Cross-Cultural management and ethical business practice	3.5

FJU	
CORPORATE OPERATIONS AND FINANCE IN A GLOBAL CONTEXT	ECTS
Operations management and supply chain management	3.5
Corporate finance with a global perspective	3.5
Core-Competency based human resources management, strategic thinking oriented	3.5
Global competitiveness, entry barriers and strategic alliance	3.5

USF	
MARKETING AND ORGANIZATIONAL BEHAVIOUR IN A GLOBAL CONTEXT	ECTS
Cross-Cultural management and integrated marketing communication	3.5
Global distribution and channel management	3.5
Leadership, organizational cultural management & innovation process	3.5
Venture capital, corporate entrepreneurship and micro financing	3.5

IQS + FJU + USF	
Final project	15
In-company internship	3

The Master's degree lasts 12 intensive months and requires a full-time commitment.



«The Master's program represented a great personal stimulus to move forward and enter into the labor market. The experience on three different continents with such different cultures along with the networking built up gave you a more global view of the business world. I really think this was the best investment I could make for my future career».

**Adolfo Monteagudo**

*IQS graduate in Business Management, jMGEM Master's Degree, class of 2011. Assistant manager of Inter-Image*



«Thanks to the jMGEM my entry in the job market was fast and successful. My studies qualified me to take on senior management positions and gave me a global view of the market. Moreover, the experience of spending a year in three different places together with colleagues of many different nationalities is not describable. I learned to see the world in a whole new way».

**Delfi López**

*IQS Industrial Engineer. jMGEM Master's Degree, class of 2012. General manager of Monocrom*

## Application and Enrolment

To apply for the Master's degree you must submit the following documentation, either personally at the IQS Secretaria General or by e-mail:

- Preliminary application form for the Master's degree (available on the website [www.iqs.edu](http://www.iqs.edu)).
- Payment proof of the preliminary application fee (€100) or payment in person.
- Photocopy of your current identity document or passport.
- Full original academic certificate or academic transcript.
- TOEFL certificate (Minimum 80 Internet Based Score).
- Personal Statement.
- 2 letters of recommendation.

The Master's program admissions committee will consider your application and if it is accepted they will send you an admission letter together with instruc-

tions on how to reserve your place and on the enrolment procedures.

For admission it is essential to submit an official photocopy of your undergraduate diploma (or proof of application for the diploma); in the case of access qualifications outside the EHEA, certification that the qualification submitted allows you to enter a Master's program in your country.

Places will be awarded in order of preliminary application. The enrolment period ends in the second week of July. Applications after this deadline will be considered if places are available.

For more detailed information about the admission and enrolment process, send an e-mail to [admissions@iqs.edu](mailto:admissions@iqs.edu)





**Further information:**

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Tel. (34) 932 672 020



[www.iqs.edu](http://www.iqs.edu)



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