

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

ESCP
EUROPE



BUSINESS SCHOOL

MSc IN BUSINESS PROJECT MANAGEMENT

FULL - TIME

1 YEAR • 2 COUNTRIES

Madrid • Berlin

International Project Management Track

Strategy & Business Consulting Track



affiliated to



EUROPEAN IDENTITY
GLOBAL PERSPECTIVE

The World's First Business School (est. 1819)

ESCP EUROPE:

European Identity, Global Perspective

Established in 1819, ESCP Europe is the oldest business school in the world. Its mission is to develop the next generation of transnational business leaders, preparing them to embrace the opportunities offered by cultural diversity.

With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European Identity enables the provision of a unique style of cross-cultural business education and a Global Perspective on international management issues.

Through a combination of innovative pedagogy, cross-campus programmes and a research-active faculty, ESCP Europe is an essential contributor to the development of the transnational management culture so essential in today's global business environment.

Our network of 120 partner universities extends the School's reach from European to worldwide. Triple-crown accredited (EQUIS, AMBA, AACSB), ESCP Europe welcomes 4,000 students and 5,000 executives from 90 different nations every year, offering them a wide range of general management and specialised programmes (Bachelor, Master, MBA, PhD and Executive Education).

The School's 49,000-strong alumni network counts members from 200 nationalities. Together with its long-standing relationships with national and multinational companies, this network allows ESCP Europe to provide unique career opportunities on an international scale.

The aspiration of ESCP Europe is the credo of Europe: to remain faithful to its humanistic values while at the same time anticipating the new ways of the world.



Frank Bournois,
Dean of ESCP Europe

ESCP Europe, the only truly pan-European business school, has launched its new 'Cultures for Business' or 'C4B' strategy designed to develop a new generation of international and transnational business leaders, who can understand and embrace the opportunities offered by cultural diversity.



Andreas Kaplan,
Dean of Academic Affairs

6 Campuses



Berlin



London



Madrid



Paris



Turin



Warsaw



4,000 students
representing 90 nationalities

120 academic alliances:
in Europe and the world



Accreditations
AACSB, EQUIS and AMBA.



More than **130** research-active professors
across 6 campuses representing 20 nationalities



49,000 alumni
in 150 countries worldwide



5,000 managers and executives
in training across the 6 campuses each year

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WHY CHOOSE ESCP EUROPE BUSINESS SCHOOL



Ranking 2016

#2 in the world:
Master in Finance

#4 in the world:
Master in Management

#12 in the world:
Executive MBA

TRIPLE ACCREDITATION:

ESCP Europe is among the 1% of business schools worldwide to be triple-accredited.



WHY CHOOSE THE MSc IN BUSINESS PROJECT MANAGEMENT?



José Ramón Cobo
Academic Director

Despite the changing international business environment, companies invest in acquiring personnel trained in international projects and business management, by adopting more professional practices to lead effective teams. The MSc in Business Project Management prepares participants for careers in International Project Management and Strategy & Business Consulting, by developing your professional skills and networking.

Our Project-Based Learning curriculum combined with real business cases, live case studies and the International Consulting Project (ICP) will enhance your learning experience through a hands-on approach with our partner companies.

This is a multicampus (Madrid-Berlin) programme which allows you to develop a successful professional career.

If you want to be on the short list of top notch companies, this is the programme for you!

International Experience and Recognition

- A nine-month taught course (October to June) with a choice to do some electives in Spanish. (Please note that including the internship and thesis portions, the programme's length is 15 months in total).
- Multicultural diversity thanks to ESCP Europe's global faculty and international class mix.
- International seminar in Silicon Valley, San Francisco.
- Accredited by the *Conférence des Grandes Écoles* in France.

Learning by Doing

- **Interactive and practical methodology**, business cases, company visits, international consultancy projects and a professional master thesis.
- **International Consultancy Projects** (professional solutions to real companies challenges) to enhance the learning experience through a hands-on approach with our partner companies: EY, Banco Santander, Mi-GSO, Neovantas, Start-Up's,...
- **Live Case Studies**, designed, developed and assessed by our partner companies: Amadeus, BNP Paribas, Telefónica, Accenture, OHL, Axa, IATA,...
- **Business Cases** (specialized workshops for solving real business issues): L'Oréal, Pfizer, Bain, Everis, Deloitte, Amaris, Arthur D. Little, Opipno, BTS,...
- **Expert training** for the International Project Manager Professional Certification (PMP®), or for the Certificated Associate in Project Management (CAPM®), by the Project Management Institute (PMI®)
- **Professional experience** through internships or job positions in the International Project Management & Business Management Consulting fields.

Business Links

- **Strong partnerships** with major leading companies.
- **Corporate network** involvement in each step of the learning experience through career development seminars, consultancy projects, company visits, internships and company days.
- **Critical approach and creative answers:** real business cases, company projects and corporate conferences to stimulate the right entrepreneurial approach.

INTERNATIONAL EXCELLENCE FOR YOUR CAREER IN PROJECT MANAGEMENT AND BUSINESS CONSULTING

	Terms	Core Modules	Development Skills	Company Projects
MADRID	Term 1 (October - December)	• Strategic Management • Project Management in Practice • International Business Strategy • Business Planning • Accounting & Finance • Agile Management Techniques • Human Resource Management • Marketing	• Communication, Leadership and Negotiation Skills • CV Workshops, Professional Coaching	International Project Management Track: Live Case Studies with partner companies: Amadeus, Gamesa-Areva, OHL... Strategy & Business Consulting Track: Live Case Studies with partner companies: BNP Paribas, Telefónica, Accenture...
	Term 2 (January - March)	• Corporate Vision • Business Game • Digital Transformation • Total Leadership • Research Methods • Mergers & Acquisitions • Entrepreneurship	• Management Skills Seminar • Personal Branding and Social Networks Seminar	International Project Management Track: Live Case Studies with partner companies. Strategy & Business Consulting Track: Live Case Studies with partner companies.
	+ 2 ELECTIVES (either in Spanish or English)			

INTERNATIONAL STUDY TRIP TO SAN FRANCISCO AND SILICON VALLEY

BERLIN	Term 3 (April - June)	GO TO MARKET Multicampus specialization in the area of: International Project Management Strategy & Business Consulting
		INTERNATIONAL CONSULTANCY PROJECTS (ICP) WITH PARTNER COMPANIES

Professional Thesis	Internship
Individual project on a cutting edge topic	In-company internship lasting at least four months

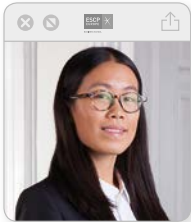
TOTAL ECTS CREDITS FOR THE MSc IN BUSINESS PROJECT MANAGEMENT: 90



The MSc in Business Project Management is a private ESCP Europe diploma, accredited by the French Conférence des Grandes Écoles



BE PART OF ESCP EUROPE MSc IN BUSINESS PROJECT MANAGEMENT

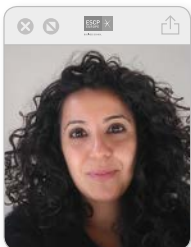
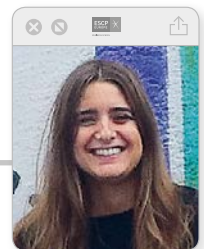


Teresa Ko Chen,
Associate
The Boston Consulting Group

This Master offers a unique learning environment where both critical and creative thinking are fostered. The tailored workshops, interactive classes, international consulting projects but, especially, my professors and classmates, were without doubt the key elements that made it a remarkable experience.

Belén Álvarez Cordero,
Detail Parts CommodityTOPSD
Procurement and Supply Chain
Airbus Defence and Space, Spain

Different nationalities, ways of thinking, backgrounds and cultures. All together in an International business atmosphere at ESCP Europe. That's all you need for an outstanding professional career.



Tiziana Del Re,
Founder & CEO
Ueb Marketing

The Master in Business Project Management gave me the possibility to study with highly skilled teachers and to learn so much in an international environment. Moreover, thanks to the efficiency, professionalism and network of the ESCP Europe team, I got in touch with Google recruiters and before finishing the Master I was hired by Google. I have to admit that ESCP Europe gave me a chance that I could never have in my life.

Class of 2015 job survey

 **35K€** average starting salary



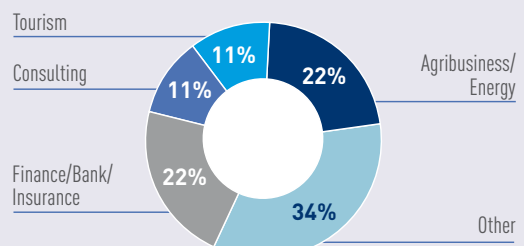
Less than
3 months
after
graduation

82%
are employed



67% work outside of
their country of origin

In which sectors

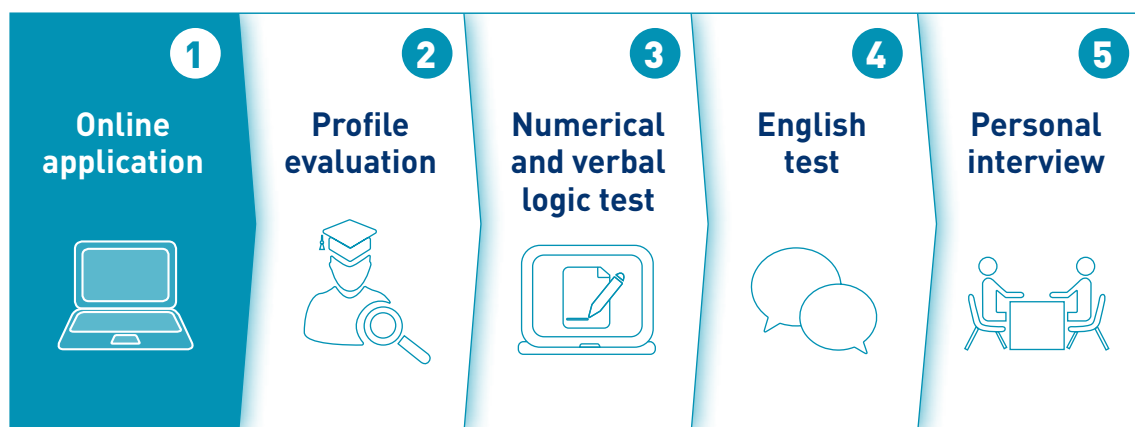


ADMISSION REQUIREMENTS

- A Bachelor or Master Degree in any field of study
- Fluency in English and some knowledge of Spanish is convenient
- Previous work experience is recommended
- Real motivation to join the Master and for a high-level career in this industry

ADMISSION PROCESS

Apply on-line on the website



TUITION FEES

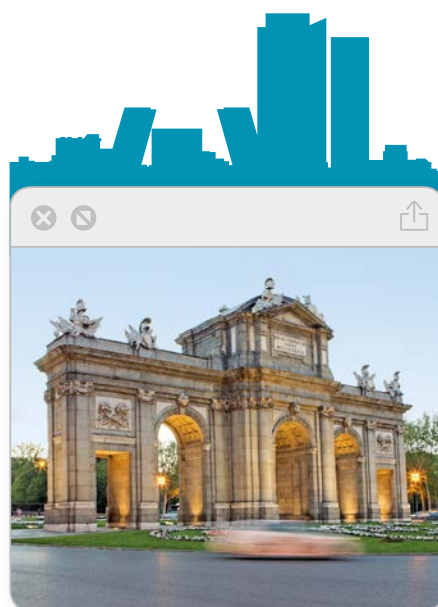
The fees for the academic year **2017/2018** are **17,500€**, with a non-refundable application fee of **120€**.

Applicants who are offered a place, must confirm their acceptance and pay a non-refundable deposit of 10% of the tuition fees.

For more information about the MSc in Business Project Management and the admission process:

Contact:

Arantxa Chapado
msc.businessproject@escpeurope.eu
+34 913 862 511
www.escpeurope.eu/ms/bpm





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BERLIN

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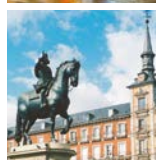
LONDON

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solicitudes@escpeurope.eu



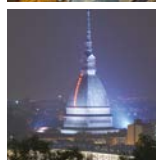
PARIS

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