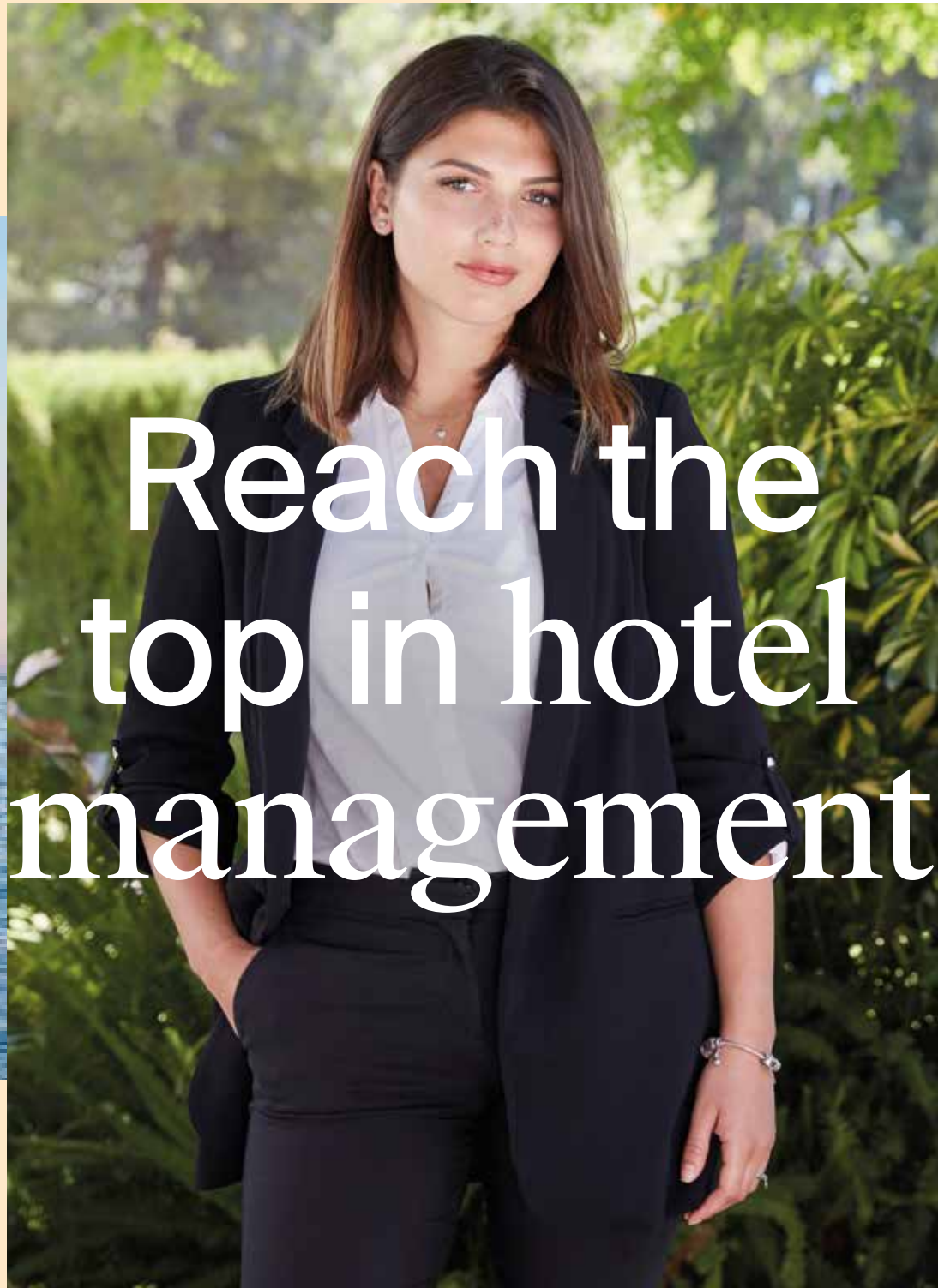


Les Roches Executive Master's in
International Hotel Management

September



lesroches.edu

This program provides an opportunity for working professionals to solidify their understanding of hospitality management fundamentals and gain expertise in the concepts that will shape the industry's future. You will only be required to attend 6 weeks of on-campus teaching spread through the 15 months, allowing you to continue your current career in tandem with your Master's studies.



Why choose this Master's?

1

Develop in-depth knowledge and perspective from the foundational Swiss hospitality standards to the latest trends and innovation in hotel management.

2

Meet exciting employers: connect, interview and build relationships.

3

Learn from cutting-edge faculty and industry experts who'll share experience and best practice.

4

Join the Les Roches Alumni network, making friends and connections around the globe.

5

Fast-track your leadership career with advanced skills and knowledge.

6

Combine your current position with your studies.

7

Solidify your understanding of hotel management fundamentals and gain expertise in the concepts that will shape the industry's future.

Career paths after graduation

While you are with us on campus, our Career Development and Industry Placement (CDIP) team will help you to make the right career choices during your Master's program and beyond.

The Master's will prepare you for a successful career in the high-demand areas of hotel management. As a leader in your field, you'll possess strong strategic thinking skills combined with an in-depth understanding of hotel management and operations. So you'll only need to decide if you want to grow in your currently company or if you want to undertake an internship in a fresh environment.

Extracurricular activities

Wind down

Relax and chat at the garden close to the students club or have dinner with your friends in Olivo (a la carte restaurant). If you prefer a home made hamburger, Bistro is your place. Time for healthy living starts at ONE, our most fresh and healthy gastronomy offer.

For a more active life, take one of the many walking routes around the campus. Or head to the beach to practice windsurfing or kite-surfing. In Marbella you can enjoy the mountains and the beach in the same city.

Explore

The school organizes a variety of social and cultural activities in collaboration with students, both on and off campus. Events are frequently held to celebrate culture, sport or a student initiative.

And do not forget to discover and enjoy Marbella. Marbella offers year-round warm weather; there are beaches, golf resorts, and numerous outdoor activities to suit your lifestyle. With dance clubs, festivals, shows, restaurants, and live bands, you are never short on social options.

It is the perfect environment for you to flourish academically, culturally, and socially.

Entry requirements

Minimum Age

24 years old and above

Education

Bachelor-level undergraduate degree

Work Experience

Applicants must hold an accredited bachelor degree or diploma (preferably in the areas of Tourism, Business Administration, or Economics), and at least 4 years of work experience in hotels or related industries.

English Language Qualifications

If English is not your first language, or if you have not spent the last 2 years in a school where English is the primary language of instruction:

- IELTS: 5.5 overall (min. 5.0 in every subcomponent)
- TOEFL: 70 Internet-based; 525 paper-based
- Cambridge First Certificate Exam: Grade C

"Students will have access to a premium hotel management education, experiencing first-hand the expertise of dedicated and passionate hospitality professionals from across the industry. They will be guided to develop the variety of competencies required by the sector today in a fantastic environment that fosters a professionally-oriented learning process. A Master's from such a prestigious educational institution will facilitate the always competitive access to managerial positions in top international organizations."



Jon Loiti Msc
Postgraduate Programs Manager
Les Roches Marbella

Term 1 (4 weeks over the 6 months)

A Practical Approach to Protocol
and Etiquette

Advanced Hospitality Operations

Marketing Strategies for Hotel Management

Entrepreneurship and Business Modeling

Leadership and Organizational Behavior

Advanced Finance and Budgeting

Revenue Management

Innovative, Alternative and Sustainable Trends
in Tourism

Data Analytics (digital) for Decision-making

Exit route

Please note, there is an exit route after the first academic semester. This is followed by a 6-month internship, which is compulsory to obtain the PGD/ PDD Executive in International Hotel Management.

Term 2 (3 months)

Crisis Management

International Human Resources

International Business Strategy in Hotels

Hospitality Real Estate and Investment

Project Management

Applied project

Term 3

6-month internship (optional)



Les Roches reserves the right to modify the list of courses at any time and without notice. Please refer to the Academic Catalog for the latest course information.