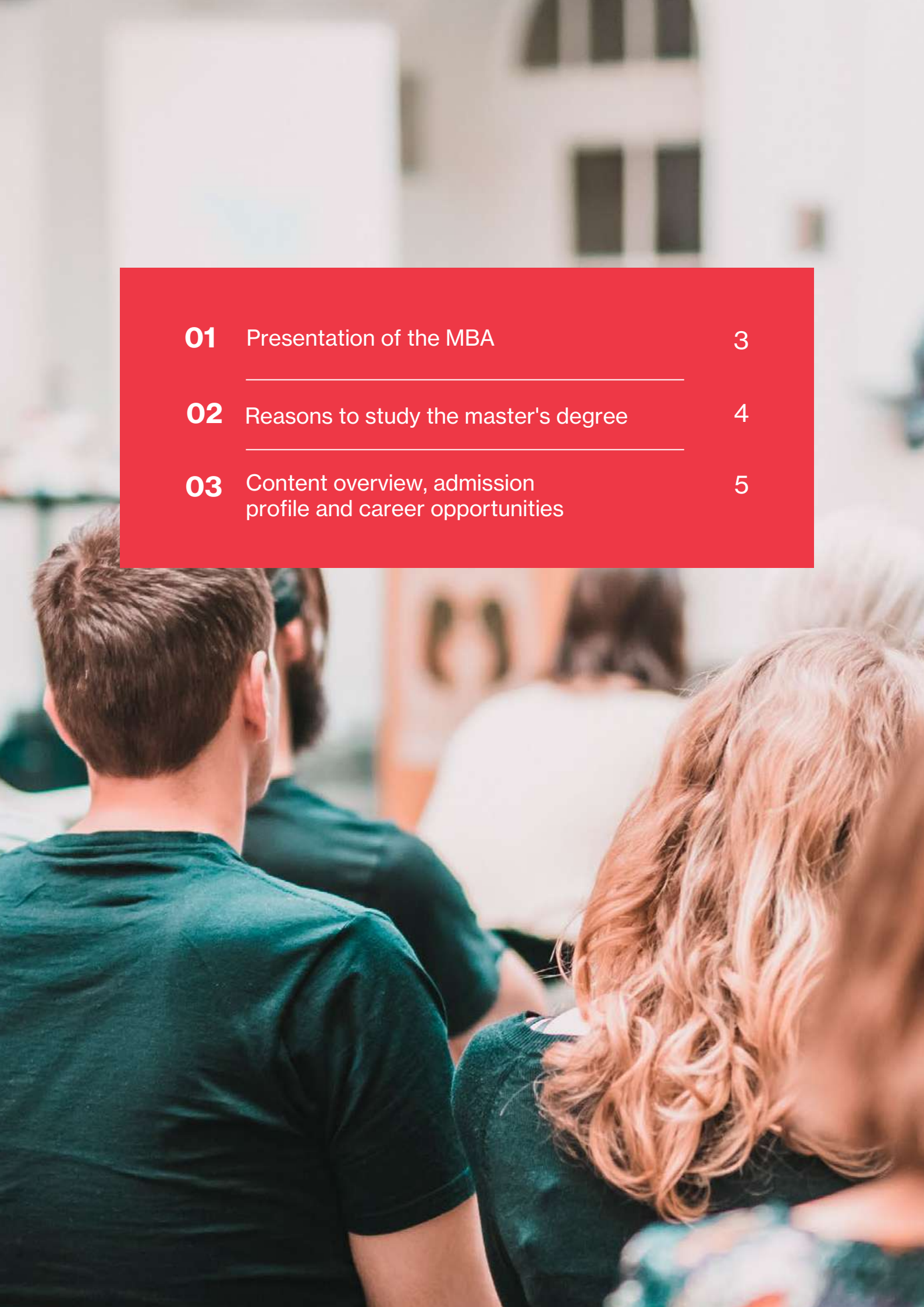

EAE Business School Madrid
True Experiences. True Opportunities.
MBA
Manage business change with an innovative global approach
Official Master · FULL TIME
English · eaemadrid.com
Academic Partner
unie Universidad



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ALEJANDRO DE PABLO
Director of the MBA in Madrid

"The quality of the program is underpinned by a working atmosphere in which the participants exchange experiences and learn from their own classmates"

Presentation of the Master

In today's fast-paced and competitive global environment, companies need versatile and creative executives who can manage technology, data-driven strategies, and sustainability. These adaptable leaders are essential for shaping effective organizational strategies.

The EAE Madrid **MBA** is designed to equip professionals with the skills, knowledge, and tools needed to lead strategically, make confident decisions, and take on leadership roles. The program also provides valuable networking opportunities and supports career advancement.

Salary Progression

Before the Master´s Degree	At 3 months	At 6 months	**Present**	**% of Ev.**
41,456 €	40,688 €	52,422 €	**77,322 €**	**87%**

General data from the Business Management area

46%
AVERAGE BY AREA EVOLUTION

44,544 €
AVERAGE SALARY BEFORE STARTING THE MASTER'S DEGREE

64,744 €
AVERAGE CURRENT SALARY

The Master in the RANKINGS

5 TOP SPAIN	4 TOP SPAIN	5 TOP SPAIN	6 TOP SPAIN	4 TOP SPAIN
QS WORLD UNIVERSITY RANKINGS	CNN EXPANSIÓN	América economía		CNN EXPANSIÓN
5th best MBA in Spain	**6th best MBA** in Spain	**5th best MBA** in Spain **33rd** in the world	**6th best MBA** in Spain	**4th best MBA** in Spain **25th** in the world
Ranking QS	**Ranking** Bloomberg Businessweek	**Ranking** América Economía	**Ranking** ED Universal	**Ranking** CNN Expansión

4 Reasons to take this master

The main objective of the MBA in English is to provide students with the competencies necessary to lead global companies, focusing on strategic decision-making and the management of international teams.

1

A unique program that enables you to stand out
It perfectly integrates all the required knowledge about managing and running companies with the three big pillars that will underpin the business of the future: Technology, Data Management and Sustainability.

2

Meaningful Learning methodology
Embrace a different, personalized and experiential learning journey.

3

Business game
A simulator that lets you recreate business challenges and situations to put everything you have learned into practice.

4

Residential programs abroad
At the end of the Master, you will have the chance to take part in a one-week residential program in different institutions: Babson College, Pace University, UBI Business School in Brussels, Shanghai, etc.

EAE Alumni

"My Advisor at EAE Business School gave me invaluable support in my job search process. With their expert guidance, I was able to adapt my CV and profile to make them more attractive to recruiters in Madrid. Their dedication and personalized service was crucial in enabling me to highlight my strengths and skills, which enabled me to get interviews and, ultimately, a job in the industry I wanted to join"



Luis Diego Vivar
MBA FT 2310 Joined
Beam Suntory España
Beverages

Content overview, admission profile and career opportunities

Content overview

This university master's degree is made up of 9 modules:

Module 1
Geopolitics and New Business (6 ECTS)

Module 2
Strategy and Technology Management (6 ECTS)

Module 3
Senior Leadership Management (6 ECTS)

Module 4
Financial Management (6 ECTS)

Module 5
Marketing Management (6 ECTS)

Module 6
Data-Driven Organizations (6 ECTS)

Module 7
Global Supply Chains and Technology (6 ECTS)

Module 8
Master´s Thesis Defence (6 ECTS)

Module 9
Curricular Internship (6 ECTS)

The MBA is designed for:

01 Business change management
Develop the ability to anticipate and adapt to change in order to boost competitiveness throughout the organization.

02 Global vision and innovation
Apply new technologies to manage with the flexibility required by new markets and the evolution of society.

03 Leadership in organizations
Develop capacities such as teamwork, motivation, communication, business ethics and social responsibility.

Admission profile

This curriculum is designed for students with the following access profiles:

- ✔ **Business Administration and Management**
- ✔ **Financial and Actuarial Economics**
- ✔ **Accounting and Finance**
- ✔ **Tourism**
- ✔ **Political Science and Public Management**
- ✔ **Marketing**
- ✔ **Economics**
- ✔ **Industrial Organization Engineering**
- ✔ **Law and Business Administration**
- ✔ **Other official degrees or qualifications that include Business Economics subjects in their curriculum**

Career opportunities

In addition, what you study here and now has an impact on your working life tomorrow. Begin to imagine your future. The career opportunities that are waiting for you are:

- CEO
- General Manager
- Chief Marketing Officer (CMO)
- Chief Financial Officer (CFO)
- Strategic Director
- Business Developer

EAE Business School Madrid

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Planeta Formación y Universidades